

WECONNECT INTERNATIONAL ACTIVITY IN MEXICO - 2019



194

Trained women business owners in the skills and knowledge necessary to grow their business

415

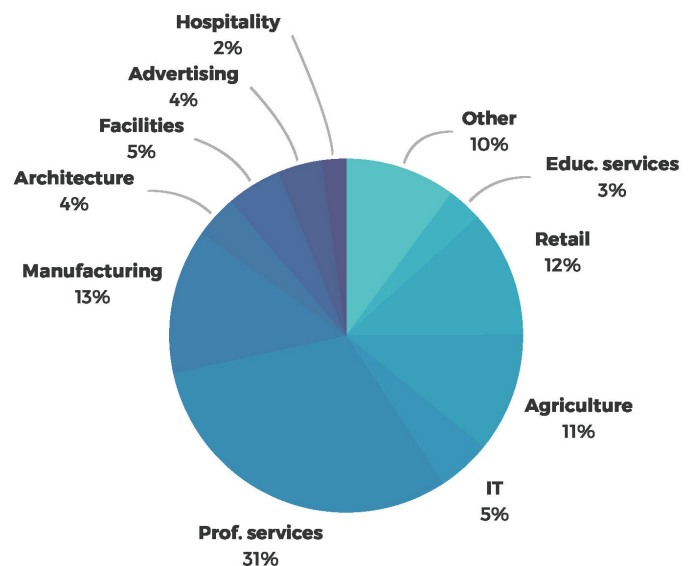
Facilitated connections between women business owners and corporate buyers

3,176

Facilitated connection between women business owners

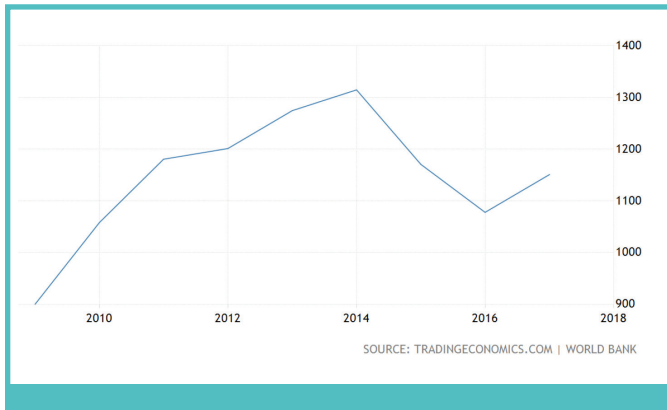
Industry Breakdown

By WEConnect International's certified Mexican women-owned businesses



Key Economic Data – Mexico

GDP (billion \$US)



GDP per capita (PPP)

\$20,602

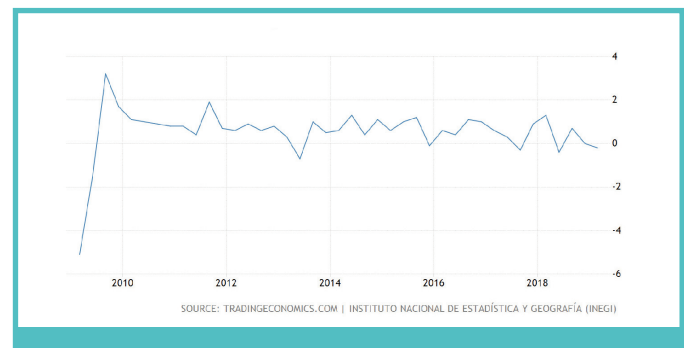
Annual median per capita income in 2018

63th

Worldwide ranking of GDP per capita

The economy of Mexico is the 15th largest in the world measured by nominal GDP and 11th largest by purchasing power parity (PPP)

GDP growth rate (%)



#54

in worldwide Ease of Doing Business ranking

- Mexico is home to 15 billionaires as of 2019 –this marks Mexico as the 24th largest country with billionaire population
- Mexico's major stock exchange, the Bolsa Mexicana de Valores, had a market capitalization of \$402 billion as of April 2018

Top Exports

- Manufactured goods
- Electronics
- Vehicles
- Oil and oil products

Labor Force

54.51 million

- Agriculture: 13.4%
- Industry: 24.1%
- Services: 61.9%

Top Industries

- Food and beverages
- Tobacco
- Chemicals
- Iron and steel

The minimum wage in Mexico is 102.68 Mexican pesos per day, which translates to approximately \$1,974 per year.

Practical Information on Doing Business in Mexico

Mexico's worldwide ranking (out of 190 economies) in...

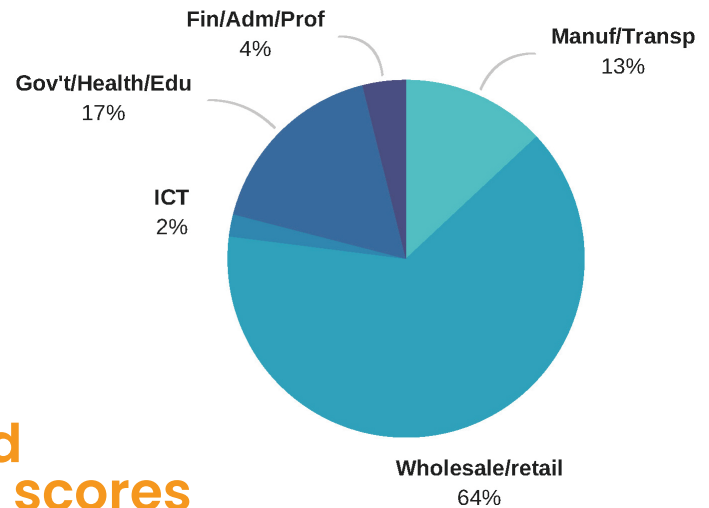
- Starting a business: #90
- Dealing with construction permits: #87
- Getting electricity: #92
- Registering property: #99
- Getting credit: #6
- Protecting minority investors: #62
- Paying taxes: #169
- Trading across borders: #125
- Enforcing contracts: #107
- Resolving insolvency: #104

Key information on Mexican women in business

- Female labor participation: 39%
- Female-to-male ratio for entrepreneurial activity: 1.1
- Female entrepreneurial activity out of necessity (indicating no other options are available): 19.1%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 79.0%
- Mexico is one of the few countries where women report higher entrepreneurship rates than men

Industry Breakdown

Percentage of women-owned businesses per industry in Mexico



Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

Mexico's legal framework does not discriminate against women as they...	Mexico	Latin America
Access institutions, either public or private	100	97
Use property for either personal or professional purposes	100	98
Get a job in any industry, regardless of marital status or pregnancy	78	68
Are provided with incentives to work, including benefits	100	77
Go to court and access legal services, for either personal or professional purposes	100	67
Build credit and access finances	100	41